	Anthropic	DeepSeek	Google DeepMind	Meta	OpenAI	x.AI	Zhipu AI
Text-based	None found	None found	Yes - the SynthID system uses particular token selection to introduce a pattern that marks a text as AI-generated [Google Deepmind]. This can be identified by an online detector, access currently limited [Google, 2025].	None found	Research-only watermark, not shipped [The Verge, 2024]	None found	None found
Image-based	Claude does not generate images	None found	Yes (SynthID) [Google Deepmind]: pattern is embedded in images, can be identified by an online detector, access currently limited [Google, 2025]	Yes, but detection is restricted: Including invisible marks, detectable by Meta's own detector and partner platforms, they have not opened-sourced the model [Meta, 2024].	Uses the C2PA standard to flag the metadata of images generated by ChatGPT [OpenAI, 2025]. Such metadata is trivial to remove [Forbes, 2024].	None found	None found